



# LAFAYETTE BAR ASSOCIATION BENCH BAR CONFERENCE

## AUGUST 24-26, 2023

### WINDSOR COURT HOTEL | NEW ORLEANS, LA

The Lafayette Bar Association's Bench Bar Conference is a much-anticipated event for Lafayette's legal community where the most influential attorneys and judges convene for a weekend of networking, continuing legal education (CLE), and world class dining and entertainment. Attendees regularly include members from every facet of the legal community: plaintiff, defense, transactional and family law, whose practices range from solo practitioner to large firms. Judicial attendees commonly include judges from the 15th, 16th and 27th Louisiana State District Courts, Louisiana 3rd Circuit Court of Appeal and US Federal Courts.

## CORPORATE SPONSORSHIP PACKET

Marketing products and services to this particular audience requires special consideration and effort. Because of the way many law firms are structured, it can be difficult to meet the right partner or associate to develop a trusted business relationship. Sponsorship of our upcoming Bench Bar Conference will allow you to reach and network with top decision makers in a social atmosphere while showing your support for the Lafayette legal community.

### Platinum Level Sponsor - \$5,000

- Recognition as the exclusive sponsor of one of the following conference events
  - \*Thursday evening dinner
  - \*Friday conference luncheon
  - \*Friday night cocktail party
- Three minutes to speak at the beginning of the sponsored event
- Two complimentary nights at the conference hotel with the option to reserve additional rooms at the conference discount rate
- Large logo with premium placement on all printed materials
- Premium booth space with two display tables at the conference hotel during the conference on Friday and Saturday
- Recognition during breaks in the CLE program
- Two complimentary tickets to all conference events: Thursday evening dinner, breakfast and lunch during the conference on Friday, Friday night cocktail party and Saturday breakfast
- Platinum sponsors may also purchase unlimited additional guest tickets to all other conference events.
- One time use of LBA member mailing list
- Opportunity to provide a promotional item for the Bench Bar welcome bag
- Opportunity to provide a premium gift for drawing during CLE breaks or dinner party

### Gold Level Sponsor - \$2,500

- Recognition as exclusive sponsor of a conference breakfast on Friday or Saturday morning
- Three minutes to speak at the beginning of sponsored event
- One complimentary night at the conference hotel on Thursday or Friday
- Large logo on all printed materials
- Choice booth space with one display table at the conference hotel during the conference on Friday and Saturday
- Recognition during breaks in the CLE program
- Two complimentary tickets to Thursday evening dinner
- One time use of LBA member mailing list
- Opportunity to provide a promotional item for the Bench Bar welcome bag
- Opportunity to provide a premium gift for drawing during CLE breaks or dinner party
- Option to reserve additional rooms in the LBA Room block at the discounted conference rate
- Option to purchase limited additional tickets for multiple company representatives to attend conference events

## Silver Level Sponsor - \$1,000

- Large logo on all printed materials
  - Booth space with one display table at the conference hotel during the conference on Friday and Saturday
  - Recognition during breaks in the CLE program
  - One time use of LBA member mailing list
  - Opportunity to provide a promotional item for the Bench Bar welcome bag
  - Opportunity to provide a premium gift for drawing during CLE breaks or dinner party
- Option to reserve hotel rooms in the LBA Room block at the discounted conference rate
  - Option to purchase two additional tickets for company representatives to attend conference events

## Bronze Level Sponsor - \$500

*\*Bronze level does not include direct networking opportunities with attendees.\**

- Small logo on all printed materials
  - Recognition during breaks in the CLE program
  - One time use of LBA member mailing list
- Opportunity to provide a promotional item for the Bench Bar welcome bag
  - Opportunity to provide premium gift for drawing during CLE breaks or dinner party

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### Please Read the Following Important Sponsorship Information:

- There are a limited number of Platinum, Gold and Silver level sponsorships available for the Bench Bar Conference. Booth assignments are based on sponsorship level and order in which sponsorship commitments are received.
- All sponsors will receive recognition on printed materials during the conference as well as logo or name on multimedia screen rotation during the event, Additionally, sponsors will also be listed on the Bench Bar page at [www.lafayettebar.org](http://www.lafayettebar.org) as well as included in Bench Bar Conference sponsor listings in *The Promulgator*, the official newsletter of the Lafayette Bar Association.
- Silver level and above sponsors as well as businesses who sponsor multiple events also receive invitations to select member events; *The Promulgator*, and opportunities to speak at Continuing Legal Education seminars and programs.
- In order to be included in any printed materials, sponsors are encouraged to have their sponsorship completed by Tuesday, August 01, 2023. Logos should be sent to [marketing@lafayettebar.org](mailto:marketing@lafayettebar.org).
- For more information, please contact the Lafayette Bar Association Events Coordinator at 337-237-4700 x 103 or [events@lafayettebar.org](mailto:events@lafayettebar.org).



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# CORPORATE SPONSORSHIP PACKET

### Please Select Your Sponsorship Level:

Platinum Sponsor - \$5,000

This level includes exclusive sponsorship of one of the following conference events: (Please Choose One)

- Thursday Evening Dinner Party  
Location TBD
- Friday Conference Luncheon
- Friday Evening Cocktail Party  
Mardi Gras World

Gold Sponsor - \$2,500

This level includes exclusive sponsorship of one of the following conference events: (Please Choose One)

- Friday Conference Breakfast
- Saturday Conference Breakfast

Silver Sponsor - \$1,000

Bronze Sponsor - \$500

**\*\*\*Booth Space and Direct Networking Opportunities Available Only to Platinum, Gold, and Silver Sponsors\*\*\***

All sponsors will be contacted by LBA staff prior to Bench Bar to discuss additional sponsorship options including providing welcome bag items, gifts for drawing, reserving additional rooms in the LBA room block, and purchasing additional tickets. Bronze level does not include direct networking opportunities with attendees.

|                                 |       |          |
|---------------------------------|-------|----------|
| BUSINESS NAME                   |       | PHONE    |
| BILLING CONTACT                 | PHONE | EMAIL    |
| BILLING ADDRESS                 |       |          |
| CITY                            | STATE | ZIP CODE |
| MARKETING / ADVERTISING CONTACT | PHONE | EMAIL    |

Please email sponsor logos to [marketing@lafayettebar.org](mailto:marketing@lafayettebar.org) **no later than** Tuesday, August 01, 2023.

Please remit all payments and registration forms to:  
Lafayette Bar Association Attn: Events Coordinator  
2607 Johnston Street | Lafayette, LA 70503  
P: (337) 237-4700 x 103 | F: (337) 237-0970 | [events@lafayettebar.org](mailto:events@lafayettebar.org)

For LBA Office Staff Use ONLY:  
Total: \$ \_\_\_\_\_  
Payment Type: \_\_\_\_\_  
Date Received: \_\_\_\_\_